

**Special Board Meeting Minutes
December 27, 2023, 1 p.m.**

In Attendance:

X	Jim Schloss	X	Jeff Hagemann
X	Allen Parkman		Dolores Busch
X	Liz Briganti		Beth Kittelson
	David Broudy	X	Chris Philips
X	Eric Meiers		David Zumwalt
X	Don Newman	X	Andres Garcia

Agenda Item

Time

1. Call to Order

1:06 pm

2. Discussion with Andres Garcia (Garcia Digital Media)

1:08

- Marketing consultant discussed fundraising ideas with Board; he compiled fundraising plan (see attachment)

3. Discussion of Tennis Program

1:16

- Liz to redo tennis revenue summary to share with board members
- Chris recommended setting a schedule (calendar) of when pros can use tennis courts for lessons

4. Membership Dues Increase Discussion

2:00

- \$7.50 per person increase proposed; approx. revenue increase is \$22K per year
- Jim moved to increase dues beginning 1 January 2024 at per person rate, Eric seconded, all affirmed; Liz to send email to membership with additional note that the club has several revenue generating plans in progress

5. Capital Donation Program

2:29

- Chris revised pledge memo; board members recommended minor additional changes

6. Meeting Adjourned

2:56 pm